all**farm**

AllFarm, shaping the future

AllFarm is Yara's unique application that allows the producer and his agronomist to integrate data from different sources onto one platform.

The AllFarm platform enables a user to work with data on field level, per farm, per producer, per region.

By further use of the remote sensing data as added value to the user, real time data gets turned into information that becomes actionable in time.

AllFarm is a unique application that allows the producer and his agronomist to integrate data from different sources. This information can then be applied to mitigate risk.

SCAN ME

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Plan – Enable customers to create an executable, "data enabled" plan for their production
season based on understanding from analysis, learnings from experience and insights from data in an effort to maximize profitability.

Cultivate – Provide the tools, services and interpretations needed for customers to optimally execute the crop production cycle, in an effort to be pro-active when action is required in season to limit the impact on their yield and quality.

Analyze – Interpret all dimensions of data produced by the customer during the growing season to derive new insights and learnings to better inform future actions. This will drive towards better prosperity.

Characteristics and benefits

Characteristics

- Offline capability
- Base Functionality include low resolution NDVI
- Advanced Features include high resolution NDVI and much more
- All available on web, Android and iOS

Benefits

- Further exploiting remote sensing data
- Includes high resolution NDVI images to show variation over time
- Hotspot maps indicates differences in growth between two specific dates
- Crop growth warning model is a fully automated warning model of impactful changes during the growing season on per field basis

Added Value

- Reduce risk
- Deliver insights
- Increase profitability
- Informed decision-making
- Increase resource use efficiency

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