

**Yara Africa Fertilizer (Pty) Ltd**

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## Yara's global presence makes a world of difference.

Our global quality control ensures that if it's Yara on the bag, it's Yara in the bag. We do whatever is necessary to assure that what arrives in the field is of the absolute highest quality. Our main production facility in Porsgrunn has been ISO certified since 1993.

## Timing is Everything

Yara works closely with farmers all over the world gaining invaluable experience we pass on to others when it comes to when, what and how to use our fertilizer. We know that the timing of the product application is extremely important in achieving optimal crop growth and development. Our advice on fertilizers takes into account all factors: the crop, projected yield and crop quality, contribution of nutrients from the soil, crop residues and organic manures.



*Mila is derived from the Old Norse word "mikla", meaning "make success".*

*Yara comes from the Old Norse word "jardar" meaning crops, fertility or a good harvest.*



Knowledge grows

# YaraMila™



## Better Harvests

Add what you've been missing

# For the most complete plant nutrition, add YaraMila™

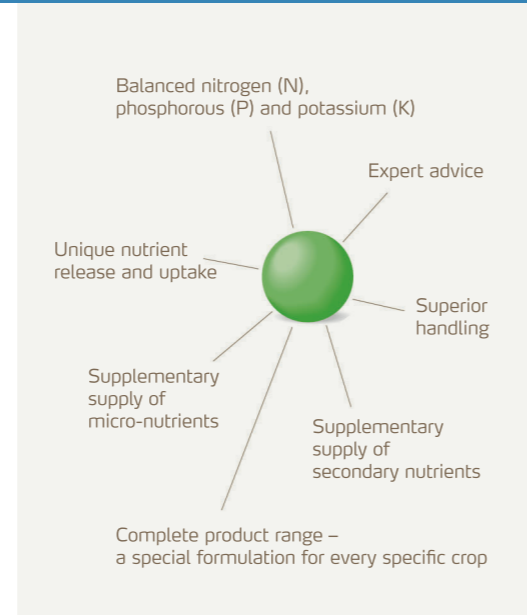


## More than a fertilizer – the key to better harvests

YaraMila contains balanced and efficient nutrients in every prill and is available only from Yara as part of a complete portfolio of crop-specific products and advice. In addition to nitrogen (N), phosphorous (P) and potassium (K), the most essential plant nutrients, with YaraMila you also have the option of products containing secondary and micro nutrients that are essential for your specific crop – everything from magnesium (Mg) and sulfur (S) to manganese (Mn) and zinc (Zn).

### Balanced nutrition

When yield increases as a result of a single nutrient such as nitrogen, the demand for other nutrients also increases. If the developing crop does not have access to balanced nutrition throughout the growing season, yield and quality will suffer. This is why there is a YaraMila formulation specially balanced for your crop.

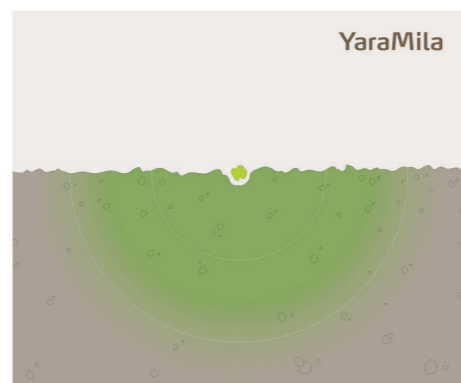
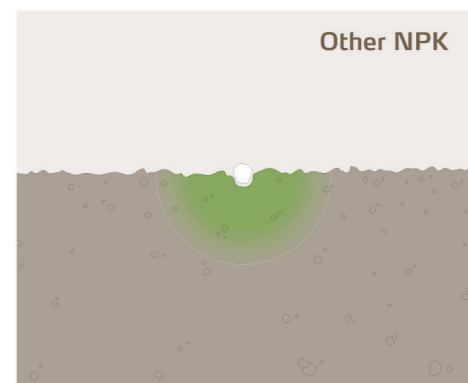


*"We can now get more crops from the same block throughout the season."*

Lettuce, spinach and herb farmer, United Kingdom

## Putting nutrients where they belong

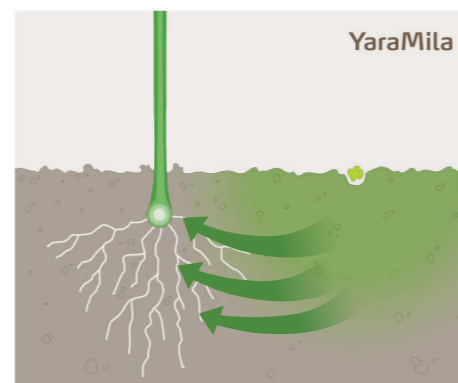
The YaraMila prill dissolves faster and more evenly than other solid fertilizers, bringing more nutrients to the roots for increased effect, more controlled nutrient uptake and less waste. Equally important, YaraMila has balanced nitrate and ammonium nitrogen content, making it easier for your crops to put key plant nutrients to use.



**YaraMila dissolves faster than other NPK's.** After five days in controlled tests, YaraMila is almost completely dissolved (above right) while other NPK fertilizers are just beginning (above left).

*"I won second prize for the quality of my mandarin oranges at the South Fruit Research Institute at Can Tho International Fair in both 2003 and 2004."*

Mandarin orange farmer, Vietnam

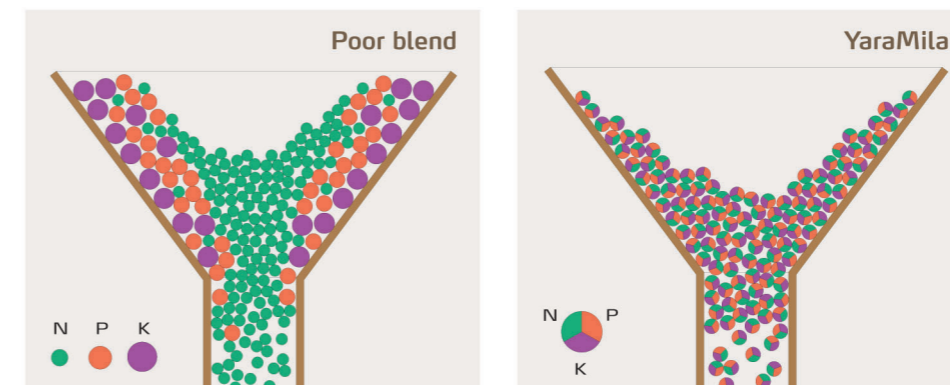


**YaraMila's balanced mix high solubility sends nutrition directly to the roots.** This allows crops to take up nutrients more efficiently.

## One prill for easy handling

YaraMila products have been specifically designed to allow easy and accurate spreading by machine or by hand. All nutrients have been combined in every prill for controlled application.

As YaraMila prills are exceptionally hard, they are less prone to breaking and dusting during handling, resulting in accurate application and, of course, cleaner hands and equipment. We make our prills heavy and extremely uniform for accurate, free flowing spreading. This cuts waste and maximizes crop yield.



**Segregation can cause poor spreading patterns, which lead to financial losses.** YaraMila's hard prill, improves spreading and reduces waste. (Trials have shown that a 30% variation in spreading patterns due to segregation of poor quality blends can affect the bottom line for, for instance, winter wheat by more than 18 USD/ha!)

*"Not only did YaraMila turn my business around, it has helped me harvest considerably more than neighboring farmers."*

Potato farmer, Australia



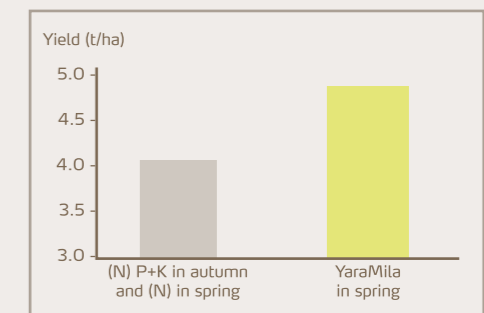
## How do you measure a fertilizer: results

YaraMila is a complete line of NPK products that will help you get more out of your crop - both yield and quality. YaraMila provides a unique range of benefits not found in any other fertilizer product.

### Better Return on Investment

YaraMila combines highly efficient sources of N, P and K to form a very cost-effective fertilizer compared to other fertilizers commonly available. By focusing on generating better yield and quality, rather than simply fertilizer costs, YaraMila is better for the farmer's overall income.

The bottom line: YaraMila means higher profits at harvest time.



**YaraMila out-performs other fertilizers.** In Spain, YaraMila increased a cereal farmer's yield almost 20% – one of thousands of cases from around the world.